



2021 KFA ANNUAL CONVENTION PROGRAM ADVERTISING FORM

AUGUST 6 -8 | LEXINGTON GRIFFIN GATE MARRIOTT RESORT & SPA
1800 NEWTOWN PIKE | LEXINGTON, KY 40511

KYFLORISTS.COM

During each convention the Convention Program is the ultimate resource for attendees. The program details all events, presenters, and locations. Be sure to get your information front and center in the hands of potential clients. Ads in the program are a great way to promote a product or brand, send congratulations, or show support for the Kentucky Florists' Association. You may submit your print ready ad or we can design your ad for you (additional fees apply). All art work is needed by July 9th, 2021 and the program is printed in full color.

COMPANY NAME: _____

CONTACT'S NAME: _____

EMAIL: _____

ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PHONE NUMBER: _____

AD SIZE: PLEASE SELECT

- | | | |
|---------------------------------------------|---------------|-------|
| <input type="radio"/> CENTERFOLD | 2 FULL PAGES | \$400 |
| <input type="radio"/> INSIDE FRONT COVER | 7.5"x10" | \$350 |
| <input type="radio"/> INSIDE BACK COVER | 7.5"x10" | \$295 |
| <input type="radio"/> FIRST PAGE OF PROGRAM | 7.5"x10" | \$295 |
| <input type="radio"/> FULL PAGE | 7.5"x10" | \$180 |
| <input type="radio"/> HALF PAGE | 7.5"x5" | \$95 |
| <input type="radio"/> QUARTER PAGE | 3.625"x4.875" | \$80 |
| <input type="radio"/> EIGHTH PAGE | 2"x3.5" | \$50 |

AD DESIGN: PLEASE SELECT ONE

- REPEAT LAST YEARS AD REPEAT LAST YEARS AD WITH CHANGES
- ROUGH DRAFT ENCLOSED OF ARTWORK AND/OR LOGO (ADDITIONAL COST \$35)
- PRINT READY ARTWORK ENCLOSED

PAYMENT OPTIONS: PLEASE SELECT ONE

- A **CHECK** IS INCLUDED WITH THIS FORM
- CREDIT CARD PAYMENT** | VISIT WWW.KYFLORISTS.COM/PAYMENTS

PLEASE RETURN THIS COMPLETED FORM TO:

In Bloom Again | 810 South 7th Street | Louisville, KY 40203 | 502.583.3500