



# ENTRY FORM

## DESIGNER OF THE YEAR CONTEST

2022 CONVENTION: PRETTY IN PINK  
AUGUST 19 - 21 | LEXINGTON GRIFFIN GATE MARRIOTT RESORT & SPA  
1800 NEWTOWN PIKE | LEXINGTON, KENTUCKY 40511

The Kentucky Florists' Association is hosting its annual Kentucky Designer of the Year Contest during the 2022 Convention in Lexington, Kentucky. This contest is the premier floral design competition held in the state. This contest allows designers to showcase their talents through three popular floristry categories and, for the top four designers after the preliminary round, a live, on-stage surprise box challenge to determine the 2022 Kentucky Designer of the Year. Please consider being a part of this great KFA tradition.

### **CONTEST RULES AND PROCEDURES:**

**1)** The Kentucky Designer of the Year Contest is open to all Kentucky Florists' Association members, owners, and employees. Past winners of this contest cannot compete. The winner of the contest must agree to use the Florist's name under which they registered and in any representation that results from their win. If the participant chooses, they may register as an individual KFA member by paying the current KFA yearly dues, in which case the Designer of the Year will not represent any business. The participant must also be registered for the 2022 KFA Convention and must attend the President's Gala on Saturday evening when the category winners and final four designers are announced.

**2)** Each participant is to create an arrangement fitting the categories/themes detailed below. Only one design per participant per category may be entered. This is no cost or size restrictions for the designs, but the participant must be able to pick-up the design in one piece. All materials and supplies must be provided by the participant. The finished designs must be checked in on Saturday, August 20 between 8:00AM and 10:00AM; no designing may take place in the contest room. Below are the three categories and themes/designs to be created:

**FUNERAL:** Create a floral tribute for a Grandmother whose favorite color was  
"PINK"

**WEDDING:** Create a bridal bouquet, boutonniere, and corsage/body flower for the theme:  
"White Sports Coat and a Pink Carnation"

**DESIGNER'S CHOICE:** Create a floral interpretation of:  
"Tickled Pink"

**3)** All entries will be judged for category awards. It is not mandatory to enter every category, but is advised in order to be eligible for Designer of the Year. Each participant's score from each categories in which they participated in will be combined to determine the preliminary rankings. Each design will be evaluated by a panel of judges using the following 100 point criteria:

**Mechanics:** 25 points

**Balance/Rhythm:** 10 points

**Focal Point:** 10 points

**Overall Design & Harmony:** 10 points

**Originality:** 15 points

**Color:** 10 points

**Line:** 10 points

**Theme:** 10 points

**4)** The top four participants will then complete in a final, live surprise box competition. Each participants will be presented with a surprise box containing the same flowers, foliage, containers, tools, etc. The participants will have twenty (20) minutes to complete their design. The designs will be judged with the same criteria from the preliminary round, the scores doubles and added to their preliminary total. The designer with the highest overall total will be named Kentucky Designer of the Year and the participant with the second highest score will be the Kentucky Designer of the Year Runner-Up.



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**PRIZES:** Each category will have a first, second, and third place finishers and two honorable mentions (fourth and fifth places); all of which will receive a ribbon. The first, second, and third place finishers will also receive a monetary prize in the amounts of \$100 for first place, \$75 for second place, and \$50 for third place. Trophies will be awarded to the Designer of the Year and the Runner-Up.

The Designer of the Year will receive a scholarship to attend the Floral Education Program of Kentucky, be a featured designer at the next KFA convention, and represent KFA at the Mid America Cup Invitational during the Arkansas Florist Association Convention; all occurring in the next calendar year. If the winner chooses not to use the FEPK scholarship or has already been through the FEPK program, no compensation will be provided by KFA.

**REGISTRATION:** Advanced registration is not mandatory, but is encouraged. No registration fee is required for this contest. Entries will be accepted and register on Saturday, August 20 between 8:00AM and 10:00AM. To register in advance please complete the form below and return to Harriette Miller, 810 South 7th Street, Louisville, KY 40203.

*Failure to comply with rules may lead to disqualification. Decisions of judges are final. For further information or questions contact Harriette Miller, Design Contest Chair at 502.447.2213 or by email at harriettemiller@bellsouth.net.*

----- **DETACH FORM HERE** -----

### **YES, I WILL COMPETE IN THE KENTUCKY DESIGNER OF THE YEAR CONTEST**

Please indicate which categories you wish to enter. Please remember it is not required to enter all categories, but it is strongly encourage to be in the running for the title of Designer of the Year.

\_\_\_\_\_ **FUNERAL:** "PINK" Funeral Tribute for a Grandmother

\_\_\_\_\_ **WEDDING:** "White Sports Coat and Pink Carnation"  
Bridal Bouquet, Boutonniere, & Corsage/Body Flower

\_\_\_\_\_ **DESIGNER'S CHOICE:** "Tickled Pink" Floral Interpretation

**DESIGNER'S NAME:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**SHOP NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**DESIGNER'S SIGNATURE:** \_\_\_\_\_